

# Are We Ready?

## Disaster Resiliency in Rancho Cucamonga

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BREANNA MEDINA  
EMERGENCY MANAGEMENT COORDINATOR  
RANCHO CUCAMONGA FIRE DISTRICT/CITY OF RANCHO CUCAMONGA

# Disaster Risk Factors

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- Fire
  - Wildland Urban Interface
- Flood
  - Climate Change
- Wind
  - Santa Ana Winds
- Earthquake Faults
  - Red Hill
  - Cucamonga
  - San Andreas
- Domestic and International Terrorism
  - Victoria Gardens
  - Quakes Stadium



# Economic Statistics

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- 2014 to 2016\*
  - \$23.5 billion dollars in assessed valuation
  - \$2.5 billion in retail sales
  - Second largest for personal income
  - Fifth largest median home price
  - Fifth largest median income
  - NINTH most prosperous in the Inland Empire



\*Data sourced from the October 2016 Inland Empire Quarterly Economic Report

# Disaster Resiliency Paradigm

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Rancho Cucamonga Fire Protection District Pillars:

- Risk Reduction
- Emergency Response
- Disaster Resiliency
  - ReadyRC Campaign
    - Individual
    - Business



# ReadyRC Campaign

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## Individual Preparedness:

- ReadyRC Brochure
  - Before, During and After an Emergency in Rancho Cucamonga
    - Mitigation/Preparedness/Response/Recovery
- Disaster Training/Volunteer Programs
  - Community Emergency Response Team (CERT) Training
  - Amateur Radio Classes (ACS)
  - Large Animal Response Team (LART)



# ReadyRC Campaign

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## Business Preparedness:

- Business Emergency Resiliency Training (BERT) Program
  - **FREE** training program for all businesses in Rancho Cucamonga
  - Six Units
  - 3 hours every other month
  - 18 hour total investment over 12 months
  - Partnership with internal pillars/external subject matter experts
  - Designed to increase disaster resiliency in our business community
- Business Department Operations Center
  - Recruitment for assistance



# ReadyRC Campaign

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- Business Emergency Resiliency Training (BERT) Program:
  - Unit #1-Business Disaster Operations
  - Unit #2-Employee Preparedness
  - Unit #3-Fire Safety/Utility Awareness
  - Unit #4-Emergency Plans/Business Continuity
  - Unit #5-Disaster Exercises
  - Unit #6-Crime and Safety/Terrorism Awareness
- ReadyRC Designation by City Council
- Continuing Education
  - Critical Infrastructure Assessments
  - FEMA Quakesmart Program



Contact Information

Breanna Medina

Emergency Management Coordinator

(909) 477-2770

[breanna.medina@cityofrc.us](mailto:breanna.medina@cityofrc.us)

[www.rcfire.org/readyc](http://www.rcfire.org/readyc)